

## Unveiling Casio's New STEEL EDITION GM-2110: A Fusion of Vibrant Design and Robust Craftsmanship

The latest series blends bold design, vibrant colour, and unmatched durability



GM-2110D

**Norderstedt, September 19, 2024** — Casio Computer Co., Ltd. proudly unveils the newest addition to its renowned G-SHOCK lineup—the GM-2110 series. These five stunning models, featuring octagonal stainless steel bezels and vibrant metallic dials, push the boundaries of style and resilience.

Building on the success of the GA-2100, a contemporary nod to the original DW-5000C, the GM-2110 models take the iconic minimalist design to the next level. With sleek, metal-covered cases and a streamlined profile, these timepieces are engineered for those who value both fashion and function.

Each GM-2110 watch boasts a meticulously crafted octagonal bezel, forged from stainless steel and polished to a mirror-like finish. This robust yet refined design is complemented by a glass fibre-reinforced fine resin case, achieving a slim profile of just 11.8 mm—making it the thinnest in the G-SHOCK analog-digital lineup.

Available in five eye-catching dial colours—sky blue, navy, lime green, orange, and silver—these watches are as versatile as they are stylish. The sophisticated metal band ensures you can stand out in any environment, while its high-luminance double LED lighting ensures readability at all times.

The collection launches alongside the announcement of G-SHOCK’s new European ambassador, critically acclaimed, global chart-topping British rapper Central Cee.

“The GM-2110 series represents the evolution of G-SHOCK’s legacy, combining timeless design with modern innovation,” said [Spokesperson’s Name], [Title] at Casio. “These watches offer an adaptable, fashion-forward accessory that meets the demands of today’s dynamic lifestyles.”

Discover the new G-SHOCK GM-2110 series and elevate your style with a watch that stands out—wherever life takes you.

For more information, visit [url] or find your nearest retailer.

Model	Color
GM-2110D-2ADR	Sky Blue
GM-2110D-2BDR	Navy
GM-2110D-3ADR	Lime Green
GM-2110D-4ADR	Orange
GM-2110D-7ADR	Silver



Color metal dials



Metal bands further enhance a look of quality



Double LED light (Super Illuminator)  
\*Photo shows the GM-2110D-2A



### Specifications

Construction	Shock-resistant
Water Resistance	20 bar
World Time	31 time zones* (48 cities + coordinated universal time), daylight saving on/off.
Stopwatch	1/100-second stopwatch Measuring capacity: 00'00"00~59'59"99 (for the first 60 minutes) 1:00'00"~23:59'59" (after 60 minutes) Measuring unit: 1/100 second (for the first 60 minutes) 1 second (after 60 minutes) Measuring modes: Elapsed time, split time, 1st-2nd place times
Countdown Timer	Measuring unit: 1 second (maximum 24 hours)
Alarm	5 daily alarms; hourly time signal
Other Functions	full auto-calendar; 12/24-hour format; button operation tone on/off; battery level indicator; double LED light (Super Illuminator and afterglow: 1.5 seconds or 3 seconds)
Power Source	Battery - Approx. battery life: 3 years on SR726W × 2
Size of Case	49.3 44.4 11.8 mm
Total Weight	Approx. 1146g