

Casio Wins iF Design Award 2026 in Germany

Norderstedt, March 6, 2026 — Casio Europe announced today that four of its products have been named winners of the internationally renowned iF Design Award 2026.

The iF Design Award is a prestigious international recognition of design excellence organized each year by iF International Forum Design GmbH, which is based in Hannover, Germany. This year, 129 design experts carefully selected the winners from among approximately 10,000 submissions representing 68 countries and regions. Four Casio products won the iF Design Award in 2026.



Award Winners

■ G-SHOCK MTG-B4000

<https://www.casio.com/intl/watches/gshock/product.MTG-B4000-1A/>



Developed in a process of collaboration between human designers and AI technology, this shock-resistant watch from the MT-G line of the G-SHOCK brand makes the most of the properties of both metal and resin. Generative AI technology was used to conduct load simulations in order to design the unique frame, which was cut out from a base material consisting of laminated carbon and glass fiber sheets. The result — a beautifully layered pattern visible from the side and finely finished surfaces, including areas treated with Sallaz polishing — is an innovative design produced by human-AI collaboration, exuding refinement, depth and detail.

■ G-SHOCK GA-V01

<https://www.casio.com/intl/watches/gshock/product.GA-V01-1A/>



These shock-resistant watches represent a whole new approach to construction and design that boldly embodies the unwavering G-SHOCK commitment to toughness. An organic form with integrated bezel and band construction is paired with convex, protruding indexes featuring sharply defined edges for a toughness-oriented, oversized design with an overwhelming sense of presence. The new Casio magnetic holding structure incorporates a Shock Release Hand held by magnetic force that absorbs and dissipates impacts, allowing for larger hands and more flexibility in styling.

■ SAN-100H Sauna Watch

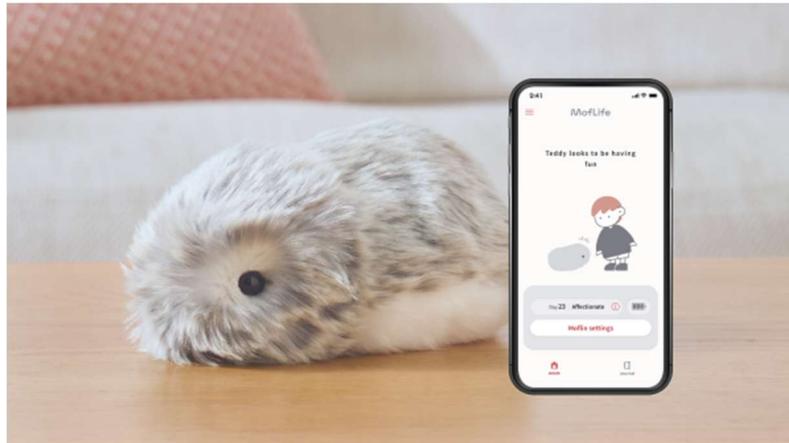
<https://www.casio.com/us/lab/sauna-watch/>



This specialized watch is designed for wear in saunas up to a maximum temperature of 100°C (212°F).* The watch features a built-in 12-minute timer to track time spent in the sauna and an analog dial design that allows the user to intuitively grasp the time. The heat- and moisture-resistant case is carefully constructed to minimize skin contact with the metal screw on the case back, and the unique coiled band evokes the wristbands on locker keys in Japan's public baths — details that make it very easy to wear straight into the sauna.

* Wear on wrist for no more than 15 minutes when in sauna

■ Moflin Smart Companions
<https://www.casio.com/us/moflin/>



The Moflin smart companion is an AI friend, designed to forge deeper bonds with its owner. Its sweet, palm-sized form, covered in soft, plush fur that feels wonderful to touch, moves and emotes as naturally as a living pet. Driven by emotional AI developed by Casio, Moflin offers over four million possible personality variations that grow through human contact to express a rich emotional spectrum.